

MARKETREADY PRODUCER TRAINING PROGRAM & KSU THIRD THURSDAY THING

ARE YOU READY FOR MARKET?



The MarketReady Producer Training Program is for beginning and existing producers and processors interested in selling products to restaurants, grocers/wholesalers/retailers, and schools. MarketReady will provide you with professional marketing education to improve sales relationships and get you up to speed with the latest local food programs, resources and safety regulations. MarketReady also offers continuing education credits for Extension Agents. This national program, developed by the University of Kentucky Cooperative Extension Service, will provide you with the tools for business success.

- **Sponsored by:** Kentucky State University, Third Thursday Thing, University of Kentucky, Food Systems Innovation Center, Kentucky Center for Agriculture and Rural Development and Kentucky Department of Agriculture

- Times will be from 10:00AM - 3:00PM EST
- If you have any question please contact Alex Butler at Alex.Butler@uky.edu or (859)2184383

Aug. 15th, 2018 10:00 AM - 3:00 PM EST

Harold R. Benson Research and Demonstration Farm
Mills Ln, Frankfort, KY 40601



COOPERATIVE EXTENSION



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