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- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

57th Summer Fancy Food Show

Washington, D.C. • July 10-12, 2011

Walter E. Washington Convention Center

- *The Summer Fancy Food Show, the largest specialty food show in North America, attracts more than 20,000 buyers annually*
- *The new D.C. location allows participants to exhibit in a state-of-the-art facility at competitive cost for travel, parking, labor, drayage, and logistics*
- *First-time Fancy Food Show exhibitors are encouraged to take advantage of SUSTA's low-cost exhibition package*

Best Prospects:

■ Gluten-free	■ Artisanal
■ Natural & Organic	■ Prepared Foods
■ Seasonings & Salts	■ Sauces & Condiments
■ Beverages	■ Ethnic Selections

Important Information:

- Companies participating in the SUSTA pavilion must be willing to explore international sales. SUSTA pavilion consists of 10 (10' x 10') booth spaces. Companies may choose to share a booth space.
- **\$750 participation fee includes:**
 - ☑ Booth space (discounted from \$3,300)
 - ☑ Shipment of 100 lbs (gross weight) of product samples
 - ☑ SUSTA generic pavilion signage
- **SUSTA pavilion exhibitors are individually responsible for:**
 - ☑ Drayage for samples, individual booth design, travel expenses
 - ☑ Cost of NASFT membership (Cost depends on annual sales volume. For further information visit www.specialtyfood.com.)
 - ☑ NASFT membership application must be made at least 45 days prior to the show
- **SUSTA pavilion exhibitors must:**
 - ☑ Be a first-time exhibitor at the NASFT Fancy Food show
 - ☑ Submit evaluation forms

Sign up by **April 15, 2011** on the Events page at www.susta.org No refunds after May 31.



Register on the Events page
at www.susta.org

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