



- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

Vancouver Outbound Trade Mission

November 9 – 12, 2010 • Vancouver, Canada

- Meet with key buyers in Vancouver and learn more about exporting to the Province of British Columbia
- Retail visits to major market chains and specialty stores
- Take advantage of close proximity of British Columbia to the U.S. and current publicity of that area by finding a fit for U.S. companies

Canada is the No. 1 market for U.S. agricultural exports. In FY2008, agricultural exports to Canada reached a record \$16.2 billion. U.S. agricultural exports to Canada accounted for 14% of the total U.S. food and agricultural exports of \$115.4 billion. Consumer-orientated agricultural products accounted for 74% of total U.S. food and agricultural product sales to Canada in FY2008. American products accounted for more than 60% of Canadian agricultural imports in 2007.

Best Prospects:

■ Snack Foods	■ Beverages
■ Fresh & Processed Fruits & Vegetables	■ Health Foods
■ Breakfast Cereals	■ Processed Foods
■ Specialty Foods	■ Sauces

Important Information:

- Participation fee: **\$250**
- Includes airfare for one company participant, one-on-one meetings with buyers, retail visits & shipment of product up to 75 pounds
- Hotel expenses and any other travel expenses will be the responsibility of the participant
- Deadline to register is **October 1, 2010**. *No refunds will be issued after the registration deadline*
- Sign up on the Events page at www.susta.org
- For more information, contact the activity managers listed on right



Register on the Events page at www.susta.org

Contact:

Lauren Cole
Alabama Dept. of Agriculture
Phone: 334-240-7248
E-mail: lauren.cole@agi.alabama.gov

OR

Cathy Ma
North Carolina Dept. of Agriculture & Consumer Services
Phone: 919-733-7912
Email: cathy.ma@ncagr.gov