



KENTUCKY DEPARTMENT OF AGRICULTURE

KENTUCKY PROUD™ LIVESTOCK TAG PROGRAM

100 Fair Oaks Lane, 5th Floor • Frankfort, KY 40601

Phone: (502) 564-4983

www.kyproud.com

**Please Complete All Information
Include Mailing & Physical Addresses**

Company / Farm Name: _____

Contact Name: _____

Physical Address: _____

City: _____ **County:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Mobile:** _____ **Fax:** _____

E-mail: _____ **Web site:** _____

MAILING ADDRESS: (IF DIFFERENT FROM PHYSICAL ADDRESS) _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

* * * * *

By signing this form I affirm that the horses or livestock that I am entering into the Kentucky Proud™ Program were born within the Commonwealth of Kentucky.

I agree to release and hold harmless the Commonwealth of Kentucky, its successors and assigns, and its directors, officers, employees, and agents from all claims, demands, damages, losses, charges and causes of action arising or resulting from my participation in the Kentucky Proud™ Program.

I have completed the application and read the guidelines for logo use. I agree to follow the guidelines (back of page) when using the Kentucky Proud™ logo, and I certify that the above information is correct and true to the best of my knowledge.

Signature and Title **Date**

Final Approval from Department of Agriculture: The applicant has met the requirements of the Kentucky Proud™ logo program and is granted a license to use the Kentucky Proud™ logo.

Signature (Market Specialist) **Date**



KENTUCKY DEPARTMENT OF AGRICULTURE

KENTUCKY PROUD™ LIVESTOCK TAG PROGRAM

100 Fair Oaks Lane, 5th Floor • Frankfort, KY 40601

Phone: (502) 564-4983

www.kyproud.com

Kentucky Proud™ Logo Guidelines

The Kentucky Proud™ logo tag may *only* be used by licensed, qualified applicants on horses or livestock in Kentucky.

1. Livestock and/or horses shall be born in **Kentucky**.
2. The farm on which the animal is raised shall be located in Kentucky.
3. Facilities shall meet all federal, state and local regulations and ordinances where applicable.
4. The Kentucky Proud™ Logo shall not deviate from its original design or color without *prior written approval* from the Kentucky Department of Agriculture, Office of Agriculture Marketing and Product Promotion.
5. The logo shall only be used in association with approved livestock or horses born and raised in Kentucky.
6. The use of the logo is royalty free, but is **personal only to the applicant**. The logo shall not be reassigned to another party. The **Kentucky Proud™** symbol is registered with the Kentucky Secretary of State and regulated by the Kentucky Department of Agriculture.
7. Permission to use the logo may be denied or revoked at any time by the Kentucky Department of Agriculture, Office of Agriculture Marketing and Product Promotion.
8. The Kentucky Department of Agriculture is in no way liable for, nor does the Department provide any guarantee on livestock or horses displaying the logo.

Application to use the Kentucky Proud™ logo

1. Any person, farm, or firm marketing Kentucky born and livestock or horses may submit an application to use the Kentucky Proud™ logo tag on eligible livestock or horses.
2. Applicants agree to allow KDA access the livestock location to verify compliance with guidelines established by the Department.
3. Application shall be made on forms provided by the Kentucky Department of Agriculture or online at **www.kyagr.com**.
4. A license to use the Kentucky Proud™ logo shall be granted by Kentucky Department of Agriculture, Office of Agriculture Marketing & Product Promotion upon an approved application. Licenses shall be renewed annually.
5. Applicants shall provide a description of the livestock and horses to be tagged with the logo. All applicants shall provide a copy of appropriate licenses, health certifications, or records of inspection when applicable.

Assistance - The Kentucky Department of Agriculture, Office of Agriculture Marketing & Product Promotion shall provide the following services upon request:

1. Marketing service assistance.
2. Assistance in Retail, Food Service, and Institutional marketing.
3. Advertising, sales promotions, merchandising, public relations campaigns and special media promotions throughout the year.
4. Logo promotional materials at-cost.

The Kentucky Department of Agriculture reserves the right to revise these guidelines. The Kentucky Department of Agriculture does not discriminate on the basis of race, color national origin, sex, religion, age, or disability in employment or the provision of services. Reasonable accommodations are provided upon request. Printed with state funds



KENTUCKY DEPARTMENT OF AGRICULTURE

KENTUCKY PROUD™ LIVESTOCK TAG PROGRAM

100 Fair Oaks Lane, 5th Floor • Frankfort, KY 40601

Phone: (502) 564-4983

www.kyproud.com

RELEASE TO PUBLICIZE INFORMATION

The contact information you provide will be used by the Kentucky Department of Agriculture in printed and electronic marketing materials including Kentucky Proud™ company and product search applications located on the KDA Web site, www.kyproud.com.

- *Company/Farm Name, Contact Name, Mailing and Physical Address, City, County, State, Zip, Web site, and Business Phone.*

Please indicate whether you would like the following information used in KDA printed and electronic marketing materials:

Cell phone: Yes _____ No _____
(If yes, please provide) _____

E-mail address: Yes _____ No _____
(If yes, please provide) _____

By entering into the Kentucky Proud™ Program, I understand that I am authorizing the Department of Agriculture to make public my business contact and product information to the general public, both in printed and electronic format. *If I choose to opt out of this provision I must indicate so in writing to the Department of Agriculture.*

Signature and Title **Date**



KENTUCKY DEPARTMENT OF AGRICULTURE

KENTUCKY PROUD™ LIVESTOCK TAG PROGRAM

100 Fair Oaks Lane, 5th Floor • Frankfort, KY 40601

Phone: (502) 564-4983

www.kyproud.com

Kentucky Proud™ Livestock Tag Program

Number of breeding females: _____ cows _____ sows _____ does _____ ewes

Products: Please check below which livestock you intend to market as KY Proud™ and signify which breeds you raise.

BEEF CATTLE	<input type="checkbox"/> Breeding Stock	<input type="checkbox"/> Club Calves	<input type="checkbox"/> Feeder Cattle	<input type="checkbox"/> Market Cattle	<input type="checkbox"/> Other (Specify)
BREED(S):					
DAIRY CATTLE	<input type="checkbox"/> Baby Calves	<input type="checkbox"/> Contract Grower	<input type="checkbox"/> Market Steer	<input type="checkbox"/> Replacement Heifer	<input type="checkbox"/> Veal
	<input type="checkbox"/> Other (Specify)				
BREED(S):					
DAIRY GOATS	<input type="checkbox"/> Breeding Stock	<input type="checkbox"/> Commercial Wethers	<input type="checkbox"/> Other (Specify)		
BREED(S):					
MEAT GOATS	<input type="checkbox"/> Breeding Stock	<input type="checkbox"/> Club/Market Kids	<input type="checkbox"/> Meat Kids	<input type="checkbox"/> Other (Specify)	
BREED(S):					
SHEEP	<input type="checkbox"/> Breeding Stock	<input type="checkbox"/> Club Lambs	<input type="checkbox"/> Market Lambs	<input type="checkbox"/> Other (Specify)	
BREED(S):					
SWINE	<input type="checkbox"/> Breeding Stock	<input type="checkbox"/> Contract Grower	<input type="checkbox"/> Early Weaned Pigs	<input type="checkbox"/> Show Pigs	<input type="checkbox"/> Other(Specify)
BREED(S):					