



KENTUCKY
WINE

Kentucky Grape and Wine Council News

October 2007

October: Official Grape and Wine Month in Kentucky

The Kentucky Grape and Wine Council (KGWC) met on Wednesday, October 24, at 1pm. The meeting was held at Acres of Land Winery in Richmond, Kentucky. Minutes from this meeting will be available on November 14th, after Council approval. For a copy, contact Stacia Alford

The following is a review of discussion from the October KGWC meeting and any additional news regarding the grape and wine industry in Kentucky.

STATEWIDE MARKETING PLAN:

The Kentucky Grape and Wine Council voted to purchase an advertising marketing plan to promote the entire Kentucky Wine and Grape Industry. Keep your eyes open to spot the Kentucky Wine symbol in magazines such as: Oprah and Southern Living.

Also, Kentuckywine.com is now the official Kentucky Grape and Wine Website! Look forward to updates made to the sight. If you find your information is not correct please inform Stacia so proper changes can be made.

ADVERTISING COST-SHARE AND WHOLESALER DISTRIBUTION UPDATE:

Small Farm Wineries, program two (P2-07) is winding down. It is important to adhere to program guidelines when filling out the forms for cost-share reimbursement. No reimbursements will be made if a copy of a cancelled check or a copy of a receipt is not included with your expenditure report. Simple invoices do not prove proof of purchase. Payments for program period one of 2007 (P1-07) are being made. This January is the beginning of P1-08. In December you will have the opportunity to opt into the 2008 programs.

COMMITTEE REPORTS

Wholesale: Thank you to the wineries that filled out the survey regarding wholesalers and wineries. The results from the survey can be made available to you. Your concerns are being addressed by the council.

UK REPORT

The Kentucky Grape and Wine Short Course will be January 7 and 8 at the Embassy Suites in Lexington in conjunction with the Kentucky Fruit and Vegetable Conference and Trade Show. There will be a Public Wine Tasting on January 8th; and a Vintner's Dinner, featuring local foods matched with Kentucky wines on the evening of the 8th. The first day is for New Growers and the second day is for Commercial growers.



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ANNOUNCEMENTS:

GOT GRAPES? :

The Got Grapes website was a success, matches were made. We will start up in the late spring for next year's crop!

UPCOMING EVENTS:

- The Kentucky Grape and Wine Short Course in conjunction with Kentucky Fruit and Vegetable Conference and Trade Show will be January 7 and 8, 2008 at the Embassy Suites in Lexington.
- Decembers Grape and Wine Council meeting will be December the 19th. Meeting place will be announced at a later date.

NEXT COUNCIL MEETING:

The next Grape and Wine Council Meeting will November 14 at Stone Brook Winery in Melbourne, Kentucky. The meeting will begin at 1:00 p.m.

DID YOU KNOW?

Grape Growers and Winery owners, if you own less than ten acres of property and you grow more than five acres of grapes and/or other horticulture products; you may need to show your local property administrator (PVA) your records so those acres will be assessed at the agricultural rate, not the market value rate?

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