

"Our longstanding partnership with the Kentucky Department of Agriculture continues to help support the farmers, ranchers and producers who put food on the table across the globe."

> -Erin Kennedy, Regulatory Affairs Manager Alltech



Many agencies and service providers partner with the Kentucky Department of Agriculture to assist both novice and experienced exporters.















CONTACT KDA

For more information, or to discuss your interest in global markets, call (502) 782-9265 or visit our website.

www.kyagr.com/trade



KENTUCKY DEPARTMENT OF AGRICULTURE

INTERNATIONAL TRADE



PROGRAM **DETAILS**

International trade provides Kentucky consumers with access to products and services not readily available in our state and opens doors to global markets for Kentucky's farms and businesses.

The Kentucky Department of Agriculture (KDA) assists Kentucky companies and farms with exporting products around the world. Along with other trade partners, KDA staff are available to support interested parties with technical expertise, tools, financial assistance, networking, and market research.

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FINANCIAL SUPPORT

Financial resources are available from both state and federal agencies to assist companies with:

- Creating international marketing materials;
- Offsetting travel costs to global trade shows;
- Translation services for websites; and
- Much more!

NETWORKING OPPORTUNITIES

Online and/or virtual educational programs and networking events are great ways to learn about global marketing opportunities, develop international relationships, and devise sales strategies.

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TOP 10 DESTINATIONS FOR KENTUCKY AG EXPORTS IN 2021



MARKET RESEARCH

You can begin your market research by visiting the KDA website to learn more about potential markets for your products.

You will find resources about global demographics, financial trends, consumer preferences, technical expertise, and tools such as export regulations, essential certificates, free trade agreements, and more.