



KENTUCKY
DEPARTMENT OF
AGRICULTURE

SFMNP 2026 Training



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SFMNP 2025 SEASON RESULTS

Local Food, Local Farmers, Stronger Seniors.....Supporting farmers today ensures healthy, accessible food for seniors tomorrow!!



12,588 Participants in 2025

735 Authorized Farmers in 2025

91% Redemption Rate

THANK YOU!!!!

The Kentucky Department of Agriculture proudly thanks the 116 Farmers Markets and 98 Distributing Agencies that served seniors throughout Kentucky, contributing to a highly successful 2025 SFMNP season.

2025 Year-End SFMNP Redemption Rate: 91%



Maximizing Impact with Available Resources

- FY26 is a return to baseline funding - \$379K
 - FY23 ARPA grant funded the boost to \$50, expanded counties and cards
 - That grant has expired
- FY26 card allocation is a reset based on last year's redemption data



Implement a waitlist to accommodate additional participants if funding opportunities arise

Engage seniors throughout the season to support benefit use and program sustainability

Partner with KY Double Dollars to expand purchasing power for seniors



I'M A SENIOR, HOW DOES MY CARD WORK?



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Senior Instructions

When the senior's card shows \$0 balance.....Inform them they have used all their money for this season



The SFMNP card is similar in size to a credit/debit card

SFMNP card has a unique 16 digit number and QR code

Secured with a participant PIN code. The LAST 4 digits of the 16 digit number

Encourage senior to keep their card to reuse for SFMNP benefits next year



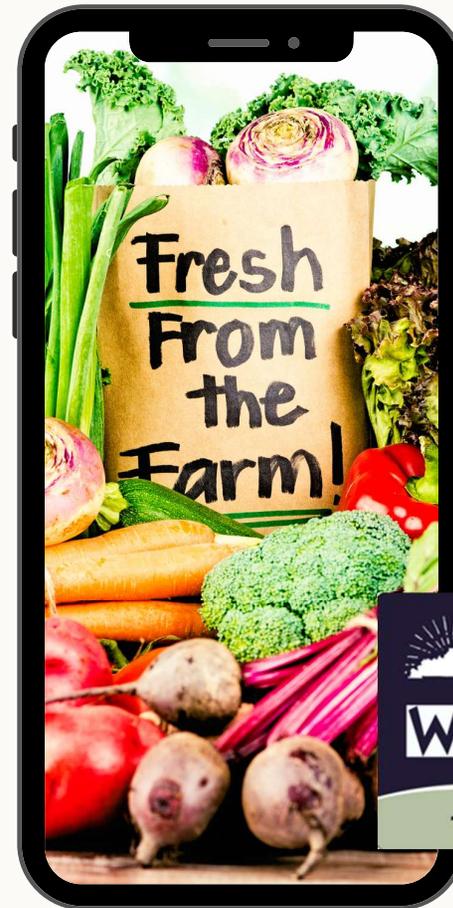
Check a Card's Balance Here



<https://shopper.soliportal.com/>



I'M A DISTRIBUTION AGENCY, WHAT ARE MY RESPONSIBILITIES?



KENTUCKY DEPARTMENT OF AGRICULTURE

KENTUCKY CABINET FOR HEALTH AND FAMILY SERVICES

WIC GROWING HEALTHY FAMILIES



1234 5678 9123 4567

DA Responsibilities to Eligible Seniors

Set date of SFMNP
Issuance

If you have remaining funds, request
extra cards if you run out

Advertise date of your
SFMNP sign-up

Each senior must sign the issuance
log at time of issuance

Issue cards to eligible seniors
on first come first served

Monitor your SFMNP program via
the SoliSystem Dashboard



DA Responsibilities to KDA SFMNP

Attend Training

Agree to be monitored by KDA SFMNP staff

Complete all contracts and paperwork needed and submit to KDA

Distribute only the number of cards your budget will allow.

Make sure birthday information is correct when assigning cards

Turn in issuance log by September 1st

Retain all records for three years plus current

One senior, One card (no couples cards)

Individual county reports are available upon request to support higher redemption rates.



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PAN	Issuance Partner	Benefit Program 1	Benefit Amount 1	Benefit Redeemed
8081302100491062	KY163 - Morgan - Morg	SFMNP	\$50.00	\$0.00
8081302100491070	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100500672	KY163 - Morgan - Morg	SFMNP	\$50.00	\$46.00
8081302100462816	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100462824	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100462840	KY163 - Morgan - Morg	SFMNP	\$50.00	\$32.00
8081302100462857	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100462949	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100462956	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100500938	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100500896	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100300412	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100489595	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100489603	KY163 - Morgan - Morg	SFMNP	\$50.00	\$50.00
8081302100489611	KY163 - Morgan - Morg	SFMNP	\$50.00	\$40.00

Bad Birthday Information

How do we Calculate Birthdays?

08/19/1965

1965

Not Hispanic or Latino

665 Kenton Station Rd.,

Maysville Kentucky

At season start on May 1, a senior must have been born on or before Apr 30, 1966

SoliMarket

Click this link
to go to
SoliMarket
Portal



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KENTUCKY CABINET FOR
HEALTH AND FAMILY SERVICES

WIC GROWING
HEALTHY
FAMILIES.



1234 5678 9123 4567

SoliMarket Support Hotline

214-256-3083

I'M A FARMERS' MARKET MANAGER, WHAT ARE MY RESPONSIBILITIES?



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FY26 SFMNP & KY WIC FMNP
MARKET TRAINING &
AGREEMENT



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 KENTUCKY CABINET FOR
HEALTH AND FAMILY SERVICES

 **WIC** GROWING
HEALTHY
FAMILIES



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FMM Responsibilities to KDA SFMNP

Attend Training

Agree to be monitored by KDA SFMNP staff for compliance

Complete all contracts and paperwork needed and submit to KDA

Must be an organized market. Must experience one full growing season as a registered KDA market and KY Proud

Operate Farmers' markets in accordance with USDA guideline, 7 CFR Part 249

Sell locally grown fresh produce.

Retain all records for three years plus current

Notify KDA within 7 days of ANY change of market coordinator or address information



FMM Responsibilities to Farmers

Provide training to authorized farmers and any employee with SFMNP responsibilities

Assist farmers with the application who wish to participate in SFMNP

Operate Farmers' markets in accordance with USDA guideline, 7 CFR Part 249

Agree to conduct annual on-site farm monitoring of all new farmer applicants

Monitor at least 10% of farmers including those identified as high-risk

Display signage provided by KDA SFMNP stating the Farmers Market is authorized to redeem benefits and list market hours

Sell locally grown fresh produce.

Display in prominent places, program opportunities and benefits to participants and the USDA Title VI nondiscrimination poster



FY26 SFMNP & KY WIC FMNP MARKET TRAINING & AGREEMENT



Please complete the survey below.

Thank you!

1) PLEASE SELECT WHICH PROGRAM YOUR FARMERS' MARKET IS PARTICIPATING IN FOR FY26:

- KY WIC FMNP ONLY
 SFMNP ONLY
 SFMNP & KY WIC FMNP

reset

2) Market Name:

* must provide value

3) County:

* must provide value

4) Market Manager Name:

* must provide value

QUESTIONS?

Market Training & Agreement

First Party

Kentucky Senior FMNP Program & Kentucky WIC FMNP Program

27) Second Party

Market Name:

* must provide value

28) Market Manager Name:

* must provide value

29) Market Manager's Signature:

The second party agrees that their electronic signatures will serve as approval to the Kentucky SFMNP & Kentucky WIC FMNP Agreements above.

* must provide value

[Add signature](#)

This institution is an equal opportunity provider.

Submit

SoliMarket Register App, How does it work?



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HEALTH AND FAMILY SERVICES

WIC GROWING
HEALTHY
FAMILIES.



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SoliMarket Register App

- ✓ Mobile app for Farmers and Approved Cashiers
- ✓ Each Farmer and Cashier Downloads SoliMarket Register
- ✓ SoliMarket Support Hotline 214-256-3083
- ✓ Farmers are required to have an email
- ✓ Phone needs to have a camera to quickly scan QR code
- ✓ App uses the Phone's location to quickly identify correct market



Supports Multiple Cashiers

- ✔ Supports Multiple Cashiers on Multiple Devices, in Multiple Locations at the Same Time
- ✔ Each Cashier has a Unique User ID-Which is Recorded to Each Transaction
- ✔ When the farmer is Activated in the SoliMarket Register they can add/create Cashiers Via SoliPortal for Security
- ✔ Activation Requires a Validation Code from the State-Farmers/Cashiers Must be Pre-approved to Activate SoliMarket Register

Remittances are Automatic

- ✔ Payments to Farmers are Made Weekly by ACH Transfer
- ✔ Farmers do NOT need to do anything to initiate their payments

- ✔ Farmers can view sales and pending payment, transactions are fast and simple



Setting up Payment

JANE A. SMITH
123 MAIN ST.
ANYWHERE, MA 01234

DATE _____

1234

53-179/113

PAY TO THE
ORDER OF



_____ DOLLARS

 Eastern Bank

MEMO _____

AUTHORIZED SIGNATURE

⑆011301798⑆

⑆020004561⑆

1234

Routing Number

Account Number



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I'M A FARMER, WHAT ARE MY RESPONSIBILITIES?



FY26 SFMNP & KY WIC FMNP
FARMERS ANNUAL TRAINING &
AGREEMENT

A dark blue rectangular graphic containing the WIC logo, the text "GROWING HEALTHY FAMILIES", the phone number "1234 5678 9123 4567", and a smaller QR code. Above the logo are the logos for the Kentucky Department of Agriculture and the Kentucky Cabinet for Health and Family Services.

KENTUCKY DEPARTMENT OF AGRICULTURE
KENTUCKY CABINET FOR HEALTH AND FAMILY SERVICES
WIC GROWING HEALTHY FAMILIES
1234 5678 9123 4567

Responsibilities as a Farmer

Attend a KDA approved training each year and train any employee with SFMNP responsibilities

Accept SFMNP benefits through the SoliSystems market app

Operate Farmers' markets in accordance with USDA guideline, 7 CFR Part 249

Set up your bank account to receive ACH deposits for market transactions

Be a member of an approved KDA and SFMNP Farmers' Market and agree to be monitored for compliance

Provide eligible foods to senior participants at, or less than, the price charged to other customers

Sell locally grown fresh fruits, vegetables, honey and cut cooking herbs to eligible seniors

Post SFMNP sign provided by KDA along with day and time of operation



FFY26 SFMNP & KY WIC FMNP FARMERS ANNUAL TRAINING & AGREEMENT

AAA
🔍 🗨

Please complete the training confirmation and agreement below.

Thank you!

1) PLEASE SELECT WHICH PROGRAM YOU ARE PARTICIPATING IN FOR FY26:

* must provide value

- KY WIC FMNP ONLY
 SFMNP ONLY
 SFMNP & KY WIC FMNP

reset

FFY26 SFMNP & KY WIC FMNP TRAINING CHECKLIST

2) PRIMARY FARMER'S FULL NAME:

* must provide value

3) FARM NAME:

* must provide value

4) ARE YOU A MARKET MANAGER?

* must provide value

- Yes
 No

reset

5) TRAINING LOCATION:

* must provide value

QUESTIONS?

Farmers Annual Training & Agreement

FIRST PARTY

SFMNP & KENTUCKY WIC FMNP

41) SECOND PARTY: (FARMER)
Farmer's Name

* must provide value

42) Farmer's Signature

* must provide value

 [Add signature](#)

This institution is an equal opportunity provider.

Submit

SoliMarket Support Hotline

214-256-3083

**Distribution Agency
Timeline**

October 31
End of SFMNP
season

April 1
Contract due to KDA

September 1
Issuance Log due to
KDA

May 1
Start of SFMNP
season



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PROGRAM COORDINATOR
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107 CORPORATE DRIVE
FRANKFORT KY 40601



Farmers' Market Timeline

October 31
End of SFMNP
season

April 1
Contract due to KDA

May 1
Start of SFMNP
Market season

April 1
Last day to accept
Farmers Applications

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QUESTIONS?

Senior Farmers' Market Nutrition Program



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