

Over 4000 years ago, basic hand-held tools soon developed into simple 'scratch' ploughs. These primitive ploughs were pulled by oxen, camels or even elephants.





Next we moved to the comfort of riding behind the team .....



And in some instances even their men folk were used.....

And they became  
**BIGGER.....**

Then came the ultimate....



Now in some cases or circumstances we do not even touch the ground to farm at all!!



# A NEW DAY FOR SFMNP



A Mobile Application  
to Replace  
Paper Vouchers

WHY??

BANKS WILL NO LONGER PROCESS PAPER FOOD INSTRUMENTS/CHECKS FOR WIC-FMNP OR SFMNP. WHY?

AS OF DEC 31, 2020 USDA MANDATED WIC TO GO ELECTRONIC.

WIC AND SENIOR FMNPS TOGETHER ONLY \$40 MILLION

NO LONGER RIDE THE COAT TAILS OF A \$787 BILLION WIC PROGRAM NOW THAT IT IS ELECTRONIC.

## FARMERS ARE REQUIRED TO HAVE EMAIL ADDRESS – WHAT IF I DO NOT HAVE ONE?

- FARMER CALLS SOLISYSTEMS SUPPORT LINE (214-256-3083). **DO NOT CALL HELP LINE FROM THE MOBILE DEVICE YOU WILL DOWNLOAD APP TO**
- **SOLISYSTEMS CREATE A GMAIL ACCOUNT FOR THE FARMER**
- THE SOLIportal WILL SEND THE INVITATION CODE TO THAT EMAIL
- SOLISYSTEMS SUPPORT LINE STAFF WILL RECEIVE THAT EMAIL AND VERBALLY GIVE THE INVITATION CODE TO THE FARMER AND WALK THEM THROUGH ACTIVATION
- THE EMAIL WOULD STAY IN THE SOLIportal AS A REQUIRED DATA FIELD
- IF THE FARMER WAS WILLING – SOLISYSTEMS WILL LET HIM TAKE THAT EMAIL ACCOUNT OVER AND USE IT NORMALLY. UP TO THEM...

# **SOLIMARKET REGISTER - MOBILE APP FOR FARMERS AND APPROVED CASHIERS**

## **EACH FARMER AND CASHIER DOWNLOADS SOLIMARKET REGISTER**

- AVAILABLE THROUGH THE APPLE STORE OR GOOGLE PLAY
- IT IS FREE TO DOWNLOAD- AND FREE TO USE
- NO CHARGES TO FARMERS OR THE STATE FOR THIS APPLICATION
- ACTIVATION IS THROUGH INVITATION ONLY – FOR PRE-AUTHORIZED FARMERS/CASHIERS
- SUPPORTS BOTH PHONES AND TABLETS
- MOBILE DEVICES MUST HAVE A WORKING NETWORK CONNECTION TO PERFORM TRANSACTIONS





**CONT'D MOBILE APP FOR FARMERS AND APPROVED CASHIERS**

**SOLIMARKET REGISTER IS A TRUE MOBILE APPLICATION**

- THIS MEANS IT IS STABLE, EASY TO ACCESS AND SECURE
- IT LOADS INSTANTLY AND FAST AND EFFORTLESS LOGIN
- THE APPLICATION HAS AUTOMATIC ACCESS TO THE CAMERA TO QUICKLY SCAN QR CODES
- THE REGISTER APPLICATION IS ABLE TO USE THE PHONES LOCATION SERVICE TO QUICKLY IDENTIFY THE CORRECT MARKET

## **SOLIMARKET REGISTER – MOBILE APP FOR FARMERS CASHIERS**

- **SUPPORTS MULTIPLE ‘CASHIERS’ ON MULTIPLE DEVICES, IN MULTIPLE LOCATIONS AT THE SAME TIME**

- EACH CASHIER HAS A UNIQUE LOGIN AND USER ID- WHICH IS RECORDED TO EACH TRANSACTION

- CASHIERS ARE CREATED VIA SOLIPORTAL FOR SECURITY

- ACTIVATION REQUIRES A VALIDATION CODE FROM THE STATE- FARMERS/CASHIERS MUST BE PRE-APPROVED TO ACTIVATE SOLIMARKET REGISTER

- **REMITTANCES ARE AUTOMATIC**

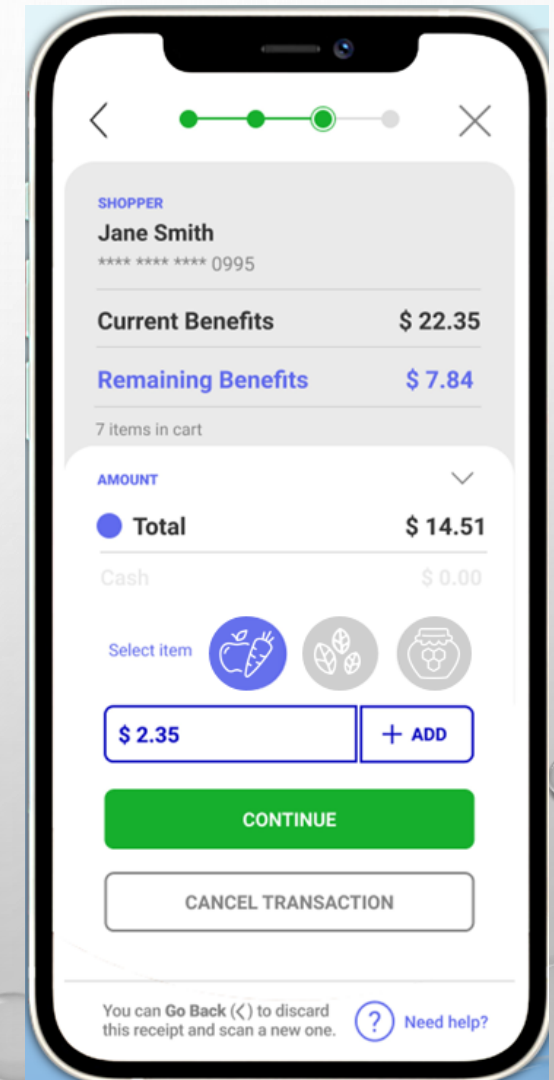
- PAYMENTS TO FARMERS ARE MADE WEEKLY BY ACH TRANSFER

- FARMERS DO NOT NEED TO DO ANYTHING TO INITIATE THEIR PAYMENT

- FARMERS CAN VIEW SALES AND PENDING PAYMENT

- **TRANSACTIONS ARE FAST AND SIMPLE**

- LESS THAN 1 MIN START TO FINISH



## Settlement conditions are validated at the time of sale.

Compliance with FNS and state program rules is validated before the transaction is confirmed. Here are some of the common verifications done by SoliMarket:

### **Verifies balance & benefit expiration date.**

- Ensures that benefits are within valid start and expiration dates for participant utilization. “Valid thru” dates are set at time of issuance.
- Verifies food categories.
- Food categories are recorded to transaction history.
- Program rules are checked to ensure selected food categories are approved for by program for utilization.

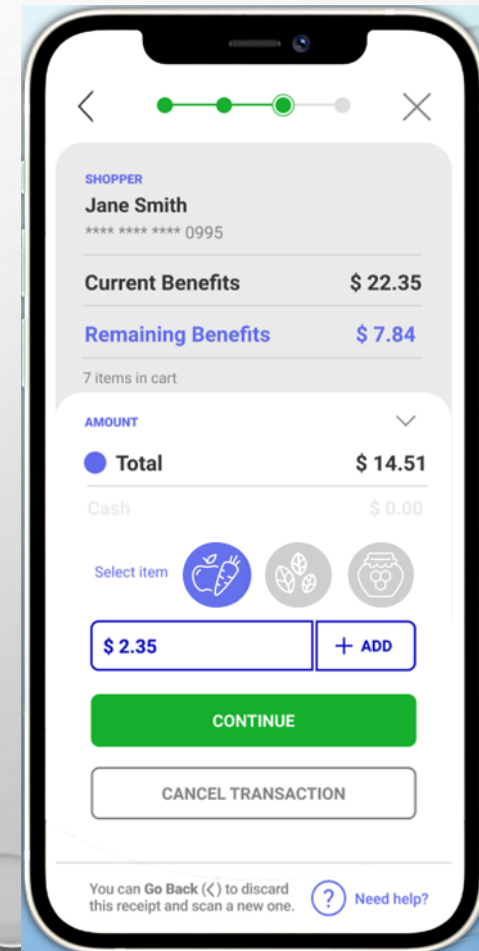
### **Verifies status of farm and selected market.**

- Farmers must be currently authorized by state.
- Markets must be authorized by state.

### **Validates time of transaction**

- Sales are restricted to pre-defined hours of operation.

Validates participant transaction acceptance and PIN.



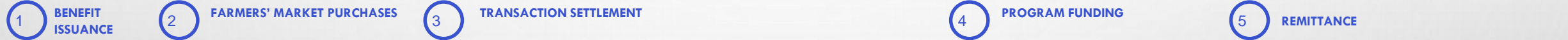
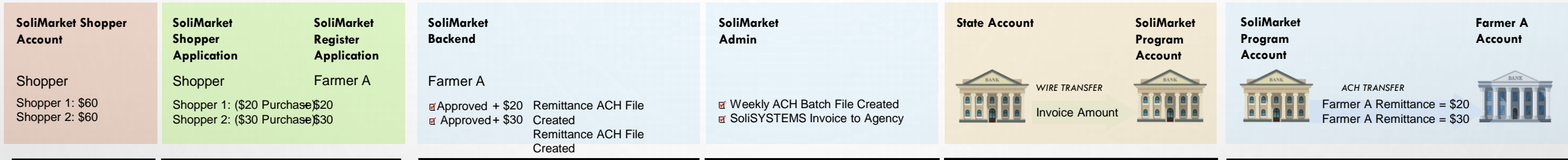
### BENEFIT ISSUANCE

### FARMERS' MARKET PURCHASES

### TRANSACTION SETTLEMENT

### PROGRAM FUNDING

### REMITTANCE



#### Agency Users

Agency Users log into the SoliPortal to enroll participant shoppers and issue funds to their accounts.

#### Shoppers & Farmer-Cashiers

Participant Shoppers use the SoliMarket Shopper app or Shopper Card to purchase eligible food items from authorized farmers who are using the SoliMarket Register application.

The first steps of settlement are done before the transaction is completed at the point of sale.

1. Confirmation of the Shopper's account and balance.
2. Confirmation of the Farmer's SoliMarket Account and contract validity.
3. Confirmation of a valid Market code and contract validity.
4. Confirmation of Shopper's acceptance of the transaction details.

#### SoliMarket Backend

#### SoliSYSTEMS Admin

SoliSYSTEMS Admin uploads weekly ACH Remittance Files. These files contain the instructions and schedule for initiating the transfer of funds to each farmer's bank account. SoliSYSTEMS Admin generates an invoice/report documenting the pending use of funds for remittance payments.

#### Agency Financial Admin

Agency Administrator(s) reviews and approves invoice and transfers funds to the SoliMarket Program Account via manually initiated wire transfer.

The SoliMarket Program Account is a standard FDIC insured account.

#### SoliMarket Admin

Initiates weekly ACH Remittance batch files from the SoliMarket Program Account.

Funds are transferred directly to Farmer's accounts.

## **BENEFIT CARD – FOR SENIORS**

- THE SHOPPER CARD IS SIMILAR IN FORM TO A STANDARD CREDIT/DEBIT CARD
- IT IS CUSTOM PRINTED ACCORDING TO THE STATE REQUIREMENTS
- EACH CARD IS UNIQUE WITH A 16 DIGIT ACCOUNT NUMBER & QR CODE
- THE CARD IS SECURED WITH A PARTICIPANT PIN CODE
- ELIGIBLE PARTICIPANTS MAY RE-USE THEIR CARDS FOR MULTIPLE MARKET SEASONS



JANE A. SMITH  
123 MAIN ST.  
ANYWHERE, MA 01234

1234

DATE \_\_\_\_\_

53-179/113

PAY TO THE  
ORDER OF



\_\_\_\_\_ DOLLARS

 **Eastern Bank**

MEMO \_\_\_\_\_

\_\_\_\_\_  
AUTHORIZED SIGNATURE

01130179815

0200045611

1234

Routing Number

Account Number



Phone to Phone

[https://www.youtube.com/watch?v=VlbpP\\_C3-Ic](https://www.youtube.com/watch?v=VlbpP_C3-Ic)

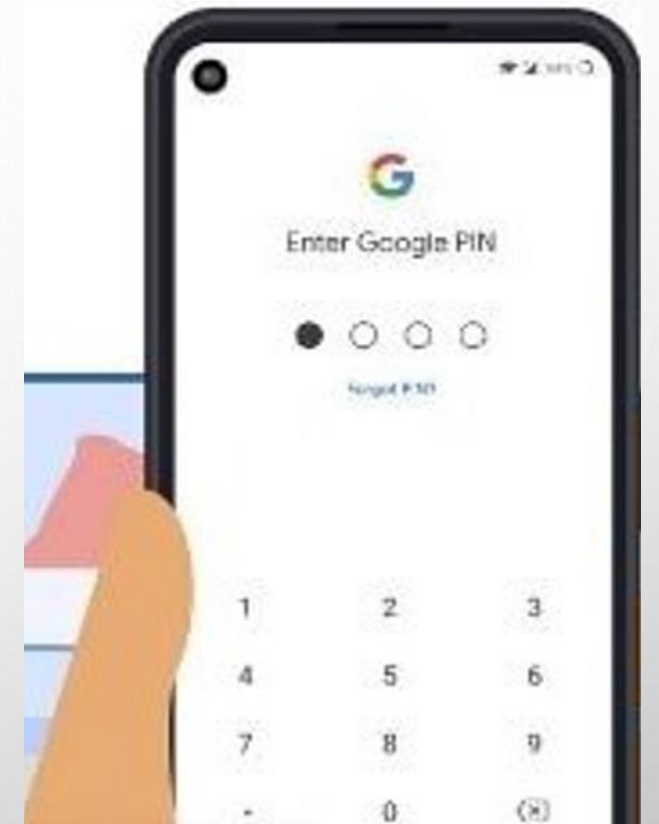
Card to Phone

<https://www.youtube.com/watch?v=dLnsi9OwDsl>

## UPDATE TO PIN ENTRY

RECIPIENT WILL ONLY ENTER PIN ONE TIME –

- AFTER THE FARMER HAS ENTERED AMOUNT OF PURCHASE THE RECIPIENT WILL ENTER THEIR PIN # TO CONFIRM THE AMOUNT OF TRANSACTION.
- THE TRANSACTION IS NOW COMPLETE AND FUNDS HAVE BEEN SUBMITTED TO YOUR SOLIMARKET ACCT.







## **When the senior's card shows \$0 balance**

- Inform senior they have used all their money for this season
- Stress to them keep the card in a safe place where they know where it is
- Tell them to keep their card to reuse for SFMNP benefits next year

# SoliMarket SHOPPER

Q: Can lost or stolen cards be deactivated?

A: Yes. Authorized administrators can activate & deactivate individual cards as needed.

Q: Can the remaining account balance be reissued on a new card?

A: Yes. Administrators can deactivate a lost card and reissue the remaining benefit balance to a new card account.

Q: Can a card be used at the same time as the mobile app?

A: No. The account can be assigned a card or the mobile app.

## FAQ's ON CARDS

Q: Can the card be printed with state specific graphics and program text on the back?

A: Yes, each state can specify the card artwork and text.

Q: Can lost or stolen cards be fraudulently used?

A: This is very unlikely. Here is why:

- One needs shopper's PIN to redeem benefits
- Benefits can only be transferred to authorized farmer account.
- Benefits can only be transferred during business hours.

Q: Can cards be reused by participants for more than one season?

A: Yes. These are high quality durable cards that can be remotely reloaded with SoliPortal for several seasons.

# FAQ's ISSUANCE and UTILIZATION

: Can benefit validity dates be set when participant benefits are issued?

*A: Yes, the start and expiration dates can be set for each participant. Dates can be different for each eFMNP program.*

Q: Can expired benefits be automatically reclaimed for re-issuance to other participants?

*A: Yes. The state can choose this option when configuring their system.*

Q: When assigning funds to an issuance agency partner, can start and expiration dates be set for issuance of those funds?

*A: Yes. The state can choose this option when configuring their system.*

Q: Are participant records protected from unauthorized access?

*A: Yes. Viewing participant records is restricted through setting for permissions and roles.*

Q: Can benefit utilization be tracked to a specific farmer?

*A: Yes - transaction records indicate: Participant Account, Farm Cashier, Farm, Market, Food Category, Purchase Amount, Date and Time.*

Q: How are participants notified of benefit expiration dates?

*A: The Shopper App displays the expiration date next to the balance.*

*Optionally, automatically generated messages can be sent to participants via the app and email as expiration approaches.*

Q: Does the Register app ensure that only eligible food items are purchased?

*A: Yes - the app validates food categories are approved for sale according to each programs rules.*

# Distribution Agency Responsibilities

- Set date of SFMNP card issuance
- Advertise date of your SFMNP sign-up
- Issue cards
- Turn in issuance log by September 1<sup>st</sup> 2022
- Request extra cards for your program should you issue all of your allotted cards
- Monitor your SFMNP program via the SoliSystem Dashboard



# **Farmers Market Managers Responsibilities**

- Set training dates for farmers
- Train farmers and collect farmers applications
- Monitor your SFMNP program via the SoliSystems Dashboard

# Important Deadlines to Remember

## Distribution Agency Dates

- **May 13<sup>th</sup> 2022**  
Contract due to KDA
- **Sept 1<sup>st</sup> program year**  
Issuance Log due to KDA
- **Sept 15<sup>th</sup> program year**  
return to KDA extra cards your county did not issue
- **June 1<sup>st</sup> program year**  
start of SFMNP season
- **October 31<sup>st</sup> program year**  
end of SFMNP season



## Famers Market Managers Dates

- **May 13<sup>th</sup> 2022**  
Contract due to KDA
- **May 31<sup>st</sup> program year**  
Last day for farmer applications due to KDA
- **June 1<sup>st</sup> program year**  
start of SFMNP season
- **October 31<sup>st</sup> program year**  
end of SFMNP season

# For More Information

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