Kentucky Proud At-Cost Promotional Program ● Item List
KENTUCKY DEPARTMENT OF AGRICULTURE ● Ryan F. Quarles, Commissioner
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The “Kentucky Proud,” “Homegrown by Heroes,” and “Appalachia Proud” logos are registered trademarks of the Kentucky Department of Agriculture. These trademarks may only be used by approved participants and in compliance with the guidelines of the respective program(s).

KENTUCKY PROUD ITEMS
(For approved members and active in program)

Stickers
All stickers come 500 per roll on 1” core and available in three different widths.
Actual size on right.

1 ½ x 3” Oval Stickers

Banners
2 ’ x 4 ‘ with grommets
3 styles:
1. Kentucky Proud logo only, space for customization on your own
2. Kentucky Proud logo Buy local.
3. Kentucky Proud logo We Accept EBT (those qualifying)

Not Pictured:
- 8 ¾” x 15” Kentucky Proud logo Decal/Extra Large Sticker – sold each
- 7 ¾” x 15” Kentucky Proud logo Car Magnet – sold each

"Kentucky Grown" Plastic Tree Tags
(roll of 1000)

Plastic Shopping Bags
(1000 per box)

Kentucky Proud Cap
Made in USA with Velcro strap
Gray Front and Back

Kentucky Proud Lapel Pin
Tan Front and Back

"Kentucky Grown" Plastic Tree Tags

5" x 7" Price Cards
(bundle of 50)
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**HOMEGROWN BY HEROES Items**
(For approved members who have a DD Form-214 on file)

**Homegrown by Heroes Stickers/Labels**

The Homegrown by Heroes labels have 500 stickers per roll on a one-inch cardboard core. These are available in three sizes and are round: 1, 2 or 3 inches. Actual label size is on the right and below.

**Homegrown by Heroes Cap**
Digital Ripstop Camo

**Homegrown by Heroes Price Cards**
HGBH price cards are 5.5 inches wide by 4.25 inches tall price card on heavy card stock, and packaged 50 cards per bundle.

**Homegrown by Heroes Banner**
Continuing to serve in new fields.

(Price card artwork) 2’ x 4’ with grommets
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**APPALACHIA PROUD ITEMS**

(For approved members who reside in one of the designated 37 Kentucky counties)

**Appalachia Proud Stickers/Labels**

The Appalachia Proud labels have 500 stickers per roll on a cardboard core. These are available in one label size – 1.25 inches with two different core sizes – one-inch or three-inch (limited supply). Actual label size is on the right.

**Appalachia Proud Banner**

Banner is 2' x 4' with grommets with a white banner and green printing. There is a space at the bottom of banner where you can have your local sign shop personalize the banner for your business.

**Appalachia Proud Caps**

Caps are a sage green, six paneled structured cap, made in USA with Velcro strap.

Appalachia Proud logo on the front; Kentucky Proud logo on the back.

**Appalachia Proud Price Cards**

Cards are 5.5 inches wide by 4.25 inches tall price card on heavy card stock, and packaged 100 cards per bundle.

(Price card artwork)