Kentucky Proud At-Cost Promotional Program • Item List
KENTUCKY DEPARTMENT OF AGRICULTURE • Ryan F. Quarles, Commissioner
111 Corporate Drive, Frankfort, KY 40601 • Phone: (502) 782-4102

The “Kentucky Proud,” “Homegrown by Heroes,” and “Appalachia Proud” logos are registered trademarks of the Kentucky Department of Agriculture. These trademarks may only be used by approved participants and in compliance with the guidelines of the respective program(s).

Kentucky Proud Items
(For approved members and active in program)

Stickers
All stickers come 500 per roll on 1” core and available in three different widths.

1 ½ x 3” Oval Stickers

Actual size on right.

Banners
2' x 4' with grommets

3 styles:
1. Kentucky Proud logo only, space for customization on your own
2. Kentucky Proud logo Buy local.
3. Kentucky Proud logo We Accept EBT (those qualifying)

Not Pictured:
- 8 ¾” x 15” Kentucky Proud logo Decal/Extra Large Sticker – sold each
- 7 ¾” x 15” Kentucky Proud logo Car Magnet – sold each

"Kentucky Grown" Plastic Tree Tags
(roll of 1000)

Plastic Shopping Bags
(1000 per box)

Kentucky Proud Cap
Made in USA with Velcro strap
Gray Front and Back

Kentucky Proud Lapel Pin
Tan Front and Back

5” x 7” Price Cards
(bundle of 50)
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**HOME GROWN BY HEROES Items**
(For approved members who have a DD Form-214 on file)

**Homegrown by Heroes Stickers/Labels**
The Homegrown by Heroes labels have 500 stickers per roll on a one-inch cardboard core. These are available in three sizes and are round: 1, 2 or 3 inches. Actual label size is on the right and below.

**Homegrown by Heroes Cap**
Digital Ripstop Camo

**Homegrown by Heroes Price Cards**
HGBH price cards are 5.5 inches wide by 4.25 inches tall price card on heavy card stock, and packaged 50 cards per bundle.

**Homegrown by Heroes Banner**
Continuing to serve in new fields.

2’ x 4’ with grommets

*(Price card artwork)*

*Images of Homegrown by Heroes labels, cap, and banner are shown.*
Appalachia Proud Items
(For approved members who reside in one of the designated 54 Kentucky counties)

Appalachia Proud Stickers/Labels

The Appalachia Proud labels have 500 stickers per roll on a cardboard core. These are available in one label size – 1.25 inches with two different core sizes – one-inch or three-inch (limited supply). Actual label size is on the right.

Appalachia Proud Banner

Banner is 2’ x 4’ with grommets with a white banner and green printing. There is a space at the bottom of banner where you can have your local sign shop personalize the banner for your business.

Appalachia Proud Caps

Caps are charcoal grey, six paneled structured cap.

Appalachia Proud logo on the front; Kentucky Proud logo on the back.

Appalachia Proud Price Cards

Cards are 5.5 inches wide by 4.25 inches tall price card on heavy card stock, and packaged 100 cards per bundle.