Kentucky Proud®

Certified Cities

APPLICATION

City

County

Contact Details

Primary Contact

Contact Full Name

Position/Title

Email Address

Phone Number

Secondary Contact

Contact Full Name

Position/Title

Email Address

Phone Number

Address

Street Address 1

City

ST

Street Address 2 (Apartment, Suite, Etc.)

Zip Code

Primary Contact

City Website (Full URL)

Facebook (Full URL)

Instagram (@username)

X (@username)

REV 09.28.2026

Kentucky Proud®

Certified Cities

Please answer using immediately available information; exhaustive detail is not needed. Use the space below each question to add optional explanations.

Questionnaire

Agricultural Business Development

Has your city developed zoning and/or land-use practices that support agricultural end-activities (e.g. food processing, value-added production, distribution, agri-technology)?

☐ Yes ☐ No

Community Events & Engagement

Does your city participate in or host a least one Kentucky Proud® promotional event (e.g. Farm to Fork) each year?

☐ Yes ☐ No

Retail Integration

How many retail locations (e.g. grocery stores, on-farm markets, farmers markets, etc.) in your city offer Kentucky Proud® products?

Enter Number Here ☐☐☐☐

How many different Kentucky Proud® products are offered in your city's retail locations?

Enter Number Here ☐☐☐☐

How many product demonstrations or in-store events are held annually in your city that promote Kentucky Proud®?

Enter Number Here ☐☐☐☐

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Questionnaire (continued)

Restaurant/Food Service Integration

How many of your city's restaurants purchase/use Kentucky Proud® ingredients or products?

Enter Number Here ☐☐☐☐

School/Hospital Integration

How many hospitals/long-term care facilities are there in your city?

Enter Number Here ☐☐☐☐

How many of your city's hospitals/long-term care facilities purchase/use Kentucky Proud® ingredients or products (e.g. food service ingredients, flowers, gift shop inventory)?

Enter Number Here ☐☐☐☐

How many schools (e.g. public schools, private schools, colleges, universities) are there in your city?

Enter Number Here ☐☐☐☐

How many of your city's schools purchase/use Kentucky Proud® ingredients or products for their food service?

Enter Number Here ☐☐☐☐

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Kentucky Proud®

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Questionnaire (continued)

School/Hospital Integration (continued)

How many of your city's schools participate in the Kentucky Department of Agriculture's All in for Ag Week campaigns and/or develop their own agriculture-focused promotions for students and/or teachers?

Enter Number Here ☐☐☐☐

Travel & Tourism Integration

How many overnight lodging establishments (e.g. hotels, motels, inns) do you have in your city?

Enter Number Here ☐☐☐☐

Do any lodging establishments in your city offer Kentucky Proud® products in their gift shops, on-site stores/ kiosks, or in guest rooms (e.g. complimentary soaps, lotions, etc.)?

☐ Yes ☐ No

Do any restaurants or other food service within in your city's lodging establishments utilize ingredients (e.g. meat, dairy products, baked goods) from Kentucky Proud® producers?

☐ Yes ☐ No

Marketing & Promotion

Does your city promote Kentucky Proud® through its official website or social media?

☐ Yes ☐ No

Does your city's visitor/tourism guide include farmers markets, agritourism venues, or Buy Local Restaurants with the Kentucky Proud® logo?

☐ Yes ☐ No

Applicant Signature

Signature Date (MM/DD/YYYY)

To submit, please send a copy of your completed application to NoahR.Wills@ky.gov

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