Corporate Drive Complex
Frankfort, KY 40601

KENTUCKY DEPARTMENT OF AGRICULTURE
Jonathan Shell, Commissioner

502-573-0450
www.kyagr.com

Kentucky Specialty Crop Block Grant Program
Project Concept Proposal

Deadline to Submit Concept Proposal is May 11, 2026
Concept proposal is required for your Specialty Crop Block Grant proposal to be considered
Email to:Anne.Harney@ky.gov

Organizational Information

ORGANIZATION/BUSINESS TYPE	ORGANIZATION/BUSINESS NAME	
ADDRESS		
CITY	STATE	ZIP CODE
PHONE	EMAIL	
UNIQUE ENTITY ID NUMBER Instructions for obtaining a UEI Number: https://sam.gov/	FEDERAL TAX ID NUMBER	
HAS THE ORGANIZATION PREVIOUSLY RECEIVED GRANT FUNDS THROUGH KDA? YES ☐ NO ☐	HAS THE ORGANIZATION RECEIVED SCBGP FUNDS IN PREVIOUS YEARS? YES ☐ NO ☐	

Coordinator Contact Information

PROJECT COORDINATOR		
ADDRESS		
CITY	STATE	ZIP CODE
PHONE	EMAIL	

Project Description

PROJECT TITLE

REQUESTED GRANT AMOUNT

IF THIS IS A MULTI-STATE PARTNERSHIP, NAME THE OTHER STATES HERE.

PROJECT PURPOSE

Using only the space provided below, identify the specific and existing issue, problem, or need the project will address, and explain why the proposal is important and timely for the specialty crop industry. Please provide data that supports your explanation of need. If this project builds upon a prior-year project, describe how the project differs from, complements, or builds upon the previous work. Limit 4000 characters.

PROJECT BENEFICIARIES Please estimate the total number of project beneficiaries (individuals and/or businesses impacted).

DURATION OF PROJECT All projects will begin no later than September 30, 2026 and end September 29, 2029.

START DATE: September 30, 2026
END DATE: September 29, 2029

EXPECTED MEASURABLE OUTCOMES

Proposals must include at least one of the seven outcomes listed in the SCBGP Performance Measures, which were approved by the Office of Management and Budget (OMB) to evaluate the performance of the SCBGP on a national level. Check below all that apply.

- ☐ 1. INCREASING CONSUMPTION AND CONSUMER PURCHASING OF SPECIALTY CROPS
- ☐ 2. INCREASING ACCESS TO SPECIALTY CROPS AND EXPANDING SPECIALTY CROP PRODUCTION AND DISTRIBUTION
- ☐ 3. INCREASE FOOD SAFETY KNOWLEDGE AND PROCESSES
- ☐ 4. IMPROVE PEST AND DISEASE CONTROL PROCESSES
- ☐ 5. DEVELOP NEW SEED VARIETIES AND SPECIALTY CROPS
- ☐ 6. EXPAND SPECIALTY CROP RESEARCH AND DEVELOPMENT
- ☐ 7. IMPROVE ENVIRONMENTAL SUSTAINABILITY OF SPECIALTY CROPS

OUTCOME INDICATORS

Provide at least one indicator for each measurable outcome selected above. See linked document below for outcome indicator list. Include related quantifiable results. Please choose no more than three outcome indicators per measurable outcome.

See "Outcomes & Indicators" document on the KDA website for full details: https://www.kyagr.com/marketing/documents/SC_Outcomes_Indicators.pdf

EXAMPLE: Outcome 1, Indicator 1.1.

Of the 150 total number of children and youth reached, 132 will gain knowledge about eating more specialty crops.

DATA COLLECTION TO REPORT ON OUTCOMES AND INDICATORS

Using only the space provided below, explain how the data will be collected and how the project will accomplish the outcome(s) and the indicator(s) identified above. Limit 2000 characters.

Project Budget

PROJECTED BUDGET Complete the budget template. All budget items should solely support enhancing the competitiveness of specialty crops and correlate to the purpose of the project. Complete each budget category by entering the amount of grant funds budgeted for each category. The budget template includes limited space to provide a brief description of the costs or activities associated with each budget category. Projects cannot charge indirect costs. KDA receives indirect to cover admin costs.		
Category	**Amt. SCBGP**	**Comments**
Personnel		
Fringe Benefits		
Travel		
Special Purpose Equipment (Min. $10,000)		
Supplies		
Contractual		
Other		
Total		
Program Income		

More information on allowable costs is located in section **3.6 Allowable and Unallowable Costs and Activities** of the USDA-AMS, Specialty Crop Block Grant Program 2026 Notice of Funding Opportunity (NOFO): https://www.ams.usda.gov/sites/default/files/media/SCBGP_NOFO_FY26_Final.pdf