



- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

## 57<sup>th</sup> Summer Fancy Food Show

Washington, D.C. • June 17-19, 2012

### Walter E. Washington Convention Center

- *The Summer Fancy Food Show, the largest specialty food show in North America, attracts more than 20,000 buyers annually.*
- *The D.C. location allows participants to exhibit in a state-of-the-art facility at competitive cost for travel, parking, labor, drayage, and logistics.*
- *First-time Fancy Food Show exhibitors are encouraged to take advantage of SUSTA's low-cost exhibition package.*

#### Best Prospects:

■ Gluten-free	■ Artisanal
■ Natural & Organic	■ Prepared Foods
■ Seasonings & Salts	■ Sauces & Condiments
■ Beverages	■ Ethnic Selections

#### Important Information:

- Companies participating in the SUSTA pavilion must be willing to explore international sales. SUSTA pavilion consists of 12 (10' x 10') booth spaces.
- **\$750 participation fee includes:**
  - ☑ Booth space (savings from \$3,400)
  - ☑ Shipment of 100 lbs (gross weight) of product samples
  - ☑ SUSTA generic pavilion signage
- **SUSTA pavilion exhibitors are individually responsible for:**
  - ☑ Individual booth design, travel expenses and drayage.
  - ☑ NASFT membership application must be made at least 45 days prior to the show. The cost of membership is the responsibility of each company and depends on annual sales volume.

For further information visit [www.specialtyfood.com](http://www.specialtyfood.com)
- **SUSTA pavilion exhibitors must:**
  - ☑ Be a first-time exhibitor at the NASFT Fancy Food show
  - ☑ Submit evaluation forms

Sign up by **March 15, 2012** on the Events page at [www.susta.org](http://www.susta.org). No refunds after April 15, 2012.



Register on the Events page at [www.susta.org](http://www.susta.org)

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