

March
14-16, 2012
GUADALAJARA
MEXICO



The biggest exhibition in all Latin America within its category!

EXPO ANTAD is an international trade show that gathers representatives and decision makers of supermarkets and specialty stores from 30 different countries, hosting an average of 35,000 visitors and 1,900 exhibitors.



Quick Facts

- National and international pavilions with more than 30 countries.
- The main categories on exhibit are: groceries, processed foods, non-edible products, equipment, furniture, fresh products, services and systems.
- **Huge window of opportunity.** In 2011 more than 600 new products were introduced.
- In 2011 the event generated more than 850 million dollars in sales.

A free exhibit booth at Expo ANTAD, along with a business agenda are available for Kentucky companies!



Join us for this unique opportunity!

Priority will be assigned to the first applicants.



The Kentucky Agricultural and Commercial Trade Office in conjunction with the Kentucky Department of Agriculture and the Kentucky Cabinet of Economic Development will provide the booth and will help with **logistics arrangements**, however each company will be responsible for paying for their own trip expenses (lodging, flights, meals, ground transportation) as well as for their marketing materials. Special hotel rates will be negotiated for your convenience. The booth consists of 12.25m² (3.50m x 3.50m).

Please contact the Kentucky Agricultural and Commercial Trade Office for further information at:

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