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- West Virginia

Natural Products Expo East

September 20-22, 2012

Baltimore Convention Center, Maryland

- *Sell to the largest buying audience for natural, organic and healthy products on the East Coast*
- *Reach as many as 25,000 industry members*
- *Build new business connections with buyers from worldwide*

The market for natural and healthy food products has grown strongly in recent years. Natural Products Expo East is one of the largest natural and healthy food product trade shows in the world. According to estimates from the show, 94% of attendees surveyed found the show experience valuable, and 80% found new companies with which to do business. There are many international representatives attending the show. This is a venue where producers have the unique opportunity to find new buyers overseas.

Best Prospects:

■ Natural/Healthy/Organic	■ Specialty Foods
■ Beverages	■ Confectionery & Snacks
■ Convenience/Ready-to-Eat	■ Sauces, Condiments & Seasonings
■ Gluten-Free	■ Ethnic Selections

Important Information:

- Companies participating in the SUSTA pavilion must be willing to explore international sales. SUSTA pavilion consists of seven 10' x 10' booth spaces.
- **\$600 participation fee** includes: Booth space, rental of a lead retrieval (CompuLead Desktop), a standard furniture package and SUSTA generic pavilion signage.
- SUSTA pavilion exhibitors are individually responsible for: Individual booth design, special furniture, travel expenses, sample shipment and drayage.
- SUSTA pavilion exhibitors must submit evaluation forms right after the show and another 6 months later
- First-come, first-served. Sign up by **March 30, 2012** on the Events page at www.susta.org. *No refunds after April 30, 2012.*
- Activity participation fee and dates are subject to change.



Register on the Events page
at www.susta.org

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