



- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

Fine Food Australia

31st Australian International Food & Drink Exhibition September 10-13, 2012 Melbourne, Australia

- **Australia's premier food industry event**
- **More than 20,000 high-profile visitors attended in 2011**
- **Wine & Spirits Australia and Hotel Australia held with event**
- **Unique Placement in the U.S. pavilion.**

Australia is a prosperous, politically and economically stable, industrialized nation. Per capita GDP is approximately \$41,982 (USD), among the highest in the world. The U.S. supplied \$601 million of its consumer-oriented agricultural imports, second only to New Zealand. U.S. agriculture exports account for 10% of total goods imported. U.S. food products are very favorably received in the country, and trade agreements over the years have reduced tariffs. Take advantage of this growing retail market by participating in Fine Food Australia 2012.

Best Prospects:

- | | |
|----------------------------|-----------------------------|
| ■ Energy and Sports Drinks | ■ Breakfast Drinks and Bars |
| ■ Confectionery | ■ Fruit/Tea Drinks |
| ■ Condiments | ■ Organics |
| ■ Gluten-Free | ■ Snack Foods |

Important Information:

- 9 square meter booth in U.S. pavilion with lockable counter, signage and electricity
- **Participation Fee:** 1,000 for full in-line both; \$125.00 additional for corner (2 available); \$525.00 for ½ booth (corner not available)
- Travel and accommodations responsibility of company (may be eligible for MAP Branded reimbursement)
- Up to 100 lbs of samples shipped to show Please note that chargeable weight is based on actual or dimensional weight (in inches, length x width x height/166), whichever is greater.
- **Deadline for registration** and completion of shipping documents: **June, 1 2012**
- Sign up on the Events page at www.susta.org



Register on the Events page
at www.susta.org

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