



- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

SIAL Canada 2012

Leading Canadian Food Trade Show Montreal, Canada · May 9 - 12, 2012

- Exhibit in the # 1 market worldwide for U.S. food and beverage exports
- Meet Key buyers and importers
- Attended by many of Canada's major retailers

Canada's trade with the USA amounts to over \$500 billion a year. Overall, U.S. agricultural products make up 58% of Canada's total agricultural imports. With 75% of Canada's 32.6 million inhabitants living in the urban areas of Ontario, Quebec or British Columbia, consumer demands are increasingly shifting toward more convenience, value, nutrition and ethnic diversity in their food product selection. Proximity to Canada keeps transportation costs low, and most U.S. products enter the country duty free under the North American Free Trade Agreement (NAFTA).

Best Prospects:

■ Functional Foods	■ Frozen Ready-Made & Canned Products
■ Fresh & Dried Fruits and Vegetables	■ Organic, Health & Children's Products
■ Food Ingredients, Food Service Products, Grocery, Fine Foods	■ Confectionery, Bread & Pastries
■ Sauces & Condiments	■ Meat and Poultry

Important Information:

- **Participation Fee:** \$500.00 for Half In-Line Booth; \$1,000.00 for Full In-Line Booth or \$1,100.00 for Corner Booth. Corner booths cannot be split.
- Deadline for registration: **March 1, 2012**
No Refunds will be issued for cancellations after this date
- Interpreter services included in booth fee. Other amenities will be offered, but additional fees may apply
- Sign up on the Events page at www.susta.org
- When shipping the chargeable weight is based on actual or dimensional weight (in inches, length x width x height/166), whichever is greater.



Virginia's Finest



Register on the Events page at www.susta.org

Contact:

Cindy Martel

West Virginia Department of Agriculture

Phone: 304-465-3762

E-mail:

cmartel@ag.state.wv.us

Keith Long

Virginia Department of Agriculture & Consumer Services

Phone: 804-371-8990

Email:

keith.long@vdacs.virginia.gov