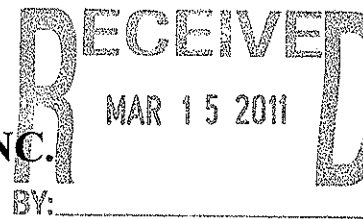


CAMPBELL COUNTY FARMERS' MARKETS, INC.
2011 RULES AND REGULATIONS



1. The Campbell County Farmers' Markets, Inc., 2011 marketing location for spring sales (flowers, transplants, crafts) will be at the Campbell County Senior Citizens parking lot, Highland Heights, summer sales will be at Southern Lanes parking lot on US 27 in Alexandria, Senior Citizens parking lot in Highland Heights and at Newport at 709 Monmouth Street. All markets are held in cooperation with the Campbell County Extension Service.
2. All markets will be managed by the Board of Directors whose duties will include setting policies and fees for the market, advertising, and acting as agents for the market.
3. Membership dues will be assessed for the purpose of promoting and operating the market. This includes the purchase of liability insurance for all members. Dues for current members are \$125 per year. New members will be accepted if space is available. Dues for new members are \$150. There will be an additional \$5 per day set up fee at the Newport and Highland Heights locations. There will be an additional \$10 per day set up fee at the Alexandria location. This additional fee will be collected by the Market Manager.
4. Dues are required by April 15th each year.
5. One parking space is permitted per membership. Vehicles shall have flat beds no longer than 14 feet.
6. It is up to the individual seller to set the price for their produce according to the following guidelines. The Campbell County Farmers' Market Board of Directors, with the approval of the general membership, has established the following guidelines for produce being sold during 2011 and subsequent marketing seasons. The Board of Directors will set a base price for certain produce. Number one produce is to be sold at + or - 7% of this base price. For example, tomatoes with a base price of \$4.00 per quart container and sweet corn at \$4.00 per dozen should be sold between \$3.72 and \$4.28 per quart container or dozen. If you don't think your produce is first quality and propose to sell it cheaper, it must be labeled with signage as seconds, (second quality) so the customer can see. Corn, honey and molasses (with proper labeling) are the only produces that can be purchased from farmers from in or out of county and be sold at the Campbell County Farmers' Markets.

Anyone selling produce that does not comply with the base price structure/guidelines or is not grown on their farm (other than corn) will be given a written warning for the first offense. If a second offense happens during the same growing season the producer will be expelled from the market. Base prices can be adjusted by the Board of Director as the season progresses with the consensus of the majority of the farmers' market vendors/members. Produce without a base price will be priced by vendor.
7. Market days and times will be as follows: **Highland Heights Market/Senior Citizens parking lot** – Plant and Flower Sale on Saturdays and Sundays 10:00 a.m. to 3:00 p.m., April 30 – May 29, 2011. Farmers Market on Tuesdays, May 17 – October 25, 2011 3:00 p.m. to 6:00 p.m.. **Alexandria/Southern Lanes Sports Center**, Fridays 3:00 p.m. to 6:00 p.m., May 20 – October 28, 2011.

8. Members are allowed to come ½ hour before starting time to the markets in order to set up their displays. However, it is not permissible to sell until the starting time or until the appointed director gives the go ahead to sell.
9. Directors shall have the authority to change the marketing schedule if warranted and necessary.
10. Each member whose conduct is deemed to be inconsistent with or detrimental to the objective of the Farmer's Market may be expelled from the organization by three-fifths majority vote of the Board of Directors. Each member shall be properly dressed which includes clean clothes, shirt and shoes.
11. Each member will be responsible to keep the market area clean. Failure to do so may result in the loss of the market location. All garbage must be removed from premises.
12. Sellers must provide containers or bags for produce/crafts.
13. The Directors may inspect produce on the market or at the farm at any time.
14. Craft sellers must be from Campbell County. Only homemade crafts can be sold. There will be a limit of 2 craft sellers per day at the market. Craft sellers are responsible for all applicable taxes and fees.
15. Income reports must be turned in no later than November 30, 2011.

I have read and agree to follow the Campbell County Farmers' Market 2011 Rules and Regulations for the 2011 marketing season.

RECEIVED
MAR 15 2011
BY: _____