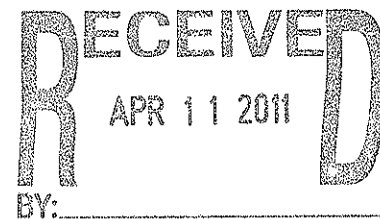


GREEN RIVER VALLEY FARMERS MARKET ASSOCIATION
GUIDELINES & APPLICATION



PLACE

1. Corner of Second and Main Streets. The tentative opening date will be May 1; however, the market may open earlier if flowers, etc. are available.

TIME

2. Tuesday - 10 am - 5 pm; Friday- 10 am - 6 pm; Saturday 10 am - 5 pm. Producers may sell out of products before closing times.

GROWERS

3. All sellers must reside within the following Kentucky counties: Henderson, Union, Webster, Daviess and McClean. All sellers must be a member of the Green River Valley Farmers Market Association. Market Member families may combine produce for selling purposes.

A. Produce must be grown by the seller or a market vendor residing in the above counties.

B. A farm visit will be required before selling. Make an appointment with Extension Office. **Verifies locally grown products.**

FEE

4. An annual membership fee of **\$40.00** shall be charged for admission to the association. **THERE ARE NO DAILY FEES.** Space will be available based on prior year and diversity of produce. (Growers who provide multiple products will be given a priority over a single product grower.) NOTE: No fees will be charged for FFA and 4-H students who sell at the market. Make checks payable to **Henderson Co. Soils Lab.** **Growers should carry their own liability insurance.**

LITTER

5. Each individual will be responsible for his or her area. If left unattended, members will be reprimanded and charged for cleaning. **DO NOT PLACE UNSELLABLE PRODUCE INTO MARKET GARBAGE CONTAINERS.**

PRICING

6. Growers will determine their own price for produce. However they are encouraged not to be below wholesale prices. The Market Manager will have the final decision.

SALEABLE LABELS

7. Types of produce to be sold:

All fruits and vegetables

Honey, Cider and Sorghum (labels required with when, who and where produced)

Bedding, potted plants and cut flowers (subject to 6% sales tax, responsibility of the seller)

Home Processed foods are acceptable for direct-to-consumer sale by the processor must be in accordance with the Kentucky HB 391 and Kentucky's "Farmers Market" regulation. Registration and/or certification documents must be displayed at the point of sale.

Eggs - See Kentucky Farmers Market Manual for rules and regulations.

Any Kentucky Crafted products.

To sell their own crafted items, 50 % of a vendors sale must be locally grown produce.

Meat - Approved by local health department and KY Farmers Market Manual standards. (USDA approved)

CONDUCT

8. No loud or electronic out crying devices allowed. No horseplay of any type allowed.

PRODUCE DISPLAYS

9. Remember quality and freshness are the two major benefits of a Farmer's Market. All produce should be kept in containers. The market will not be required to provide tables or chairs, these will be the responsibility of the member/vendor.

HOW TO SELL

10. Growers are encouraged to sell items by bunch, dozen, bushels, peck, etc. Selling weight, scales must be furnished by the growers and be in compliance with the Kentucky Department of Agriculture Weight and Measure Division. See KY Farmers Market Manual. (We do not recommend fishing scales). A neat, clean display will help sales. A ramp must be used to cross over brick pavers.

CONTAINERS

11. Sacks or appropriate containers must be supplied by the growers for consumers' goods. Sacks should be new not used.

AUTHORITY

12. Any seller not in compliance with the above regulations will be given two warnings by the Market Manager unless the situation is deemed to require immediate removal. The Advisory Committee will have the final authority.

DISCLAIMER

13. I agree to the above guidelines and regulations and will hold harmless the owners and lessee's of property in event of an accident in connection with the operation of the Green River Valley Farmer's Market. Vendors must provide their own liability insurance as well as any other insurance deemed necessary.

MEMBERSHIP PERMIT

14. A duplicate copy of this form will constitute the membership permit and the privilege to sell.

Please Print

Name

Address

Phone

City

Membership fee

Date

Signature

Revised 4-28-2009

Date Of Farm Visit _____
(make appointment with Extension Office)

- Make checks payable to Henderson Co. Soils Lab and return this application to the Henderson Co. Cooperative Extension Office at 3341 Hwy. 351.

RECEIVED
APR 11 2011
BY: _____