

Received by e-mail

4/21/2011

DGP

The Louisville Farmers Market at Oxmoor

VENDOR APPLICATION 2011

June 18 through Fall Harvest, Saturdays from 9 am to 1 pm

Contact Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____

Website: _____

Products you wish to sell (only products listed here and approved by the Market Manager may be sold): _____

Application Deadline: April 30

Annual Participation Fees: For the first year, the market is waiving the participation fee.

Daily Fees: \$15 per single space will be due by the beginning of each market day.

Deposit: Participants will be required to deposit five weeks of daily fees prior to the start of the market (\$75). The deposit will be drawn down the first five weeks of the market, in lieu of collecting daily fees.

Drop In Fees: Participants who wish to drop in on one or more market days are welcome. A \$30 drop in fee shall be paid in full by 8:30am on each market day you wish to participate. Additionally, you must notify the Market Manager by Thursday preceding the market day you wish to participate. Drop In participants who wish to become full participating members may apply.

Insurance: Each vendor must carry and supply a copy of their liability insurance. Each vendor must name The

Louisville Farmers Market (hereinafter "LFM") and General Growth Properties (hereinafter "GGP") as additional insured. Minimum coverage to participate in the LFM must be \$1,000,000.00.

Can you and will you commit to all market dates? (circle) YES NO

If no, please list Saturday dates unavailable (this may determine acceptance) _____

Release: I hereby indemnify, hold harmless, release and forever discharge Louisville Farmers Market (LFM), General Growth Properties (GGP), their employees and the Market Managers from any responsibility, personal liability, claims, loss or damage arising out of, or in conjunction with my participation in the Louisville Farmers Market - Oxmoor 2011. LFM, GGP their employees and the Market Managers shall be held harmless from and against any and all liabilities, suits, claims, damages, injuries and actions, theft, costs and expenses of any kind or nature of anyone whatsoever relating to premises due to or arising out of any act, negligence, or neglect of the vendor, or any of their guests. Vendors assume all liability for stand and products sold. By signing this application you will be responsible for instructing any and all representatives of you and your business as to the rules and regulations of the Louisville Farmers Market and hereby agree to the same.

Applicant Signature: _____ Date: _____

Mail signed application, deposit, copy of business/product liability insurance, copy of sales tax/use permits and copy of certifications (if applicable) to:

Louisville Farmers Market at Oxmoor

c/o John Mudd

1851 Alfresco Place

Louisville, KY 40205

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The Louisville Farmers Market - Oxmoor
RULES and REGULATIONS 2011

Philosophy and Mission: The Louisville Farmers Market's mission is to promote a healthy green lifestyle, support local farmers, and source fresh fruit, vegetables and local goods for the community. To maximize the full potential and reach of our goals for the community, the Market shall vigorously promote and market the Market and its vendors. By providing the optimal location in the entire state, the Market intends to provide exceptional foot traffic, visibility, and exposure to the largest population in the state and surrounding areas. The Market shall be a place of community for the exchange of local goods and music, ideas, education of agricultural and rural community, for all.

Rules and exceptions will be based on furthering the mission and philosophy of the market.

Spaces: Each vendor will be assigned a space and we will make every attempt to provide the same location each Saturday. Please be flexible with space assignments. First priority will be given to vendors who can commit to all market Saturdays. We are aware that some vendors may need to participate in other events or run double venues. Even so, we are respectfully asking that you participate in the Louisville Farmers Market every Saturday.

Tents and Set Ups: Each Vendor is responsible for providing their own tent with appropriate weights for high wind. Sand bags or weights for all four (4) tent posts are required. No spiking or drilling is allowed.

Fines: Each vendor will be assessed a \$25 fee every time they fail to (1) notify of absence by 12pm on the Friday immediately preceding the Market Day or (2) arrive on time or (3) do not properly clean and remove all trash from their space. Trashcans provided by the market are for general public use only and are not to be used by vendors. Two violations may result in expulsion from the market with no refund of participation fee. Additionally, if you are assessed a fine, you must pay such fine prior to set-up on the following Market Day.

Set Up and Tear Down: The Market hours are 9:00am through 1:00pm. You may sell earlier if ready. You must be on site a minimum of 40 minutes prior to opening time. Failure to comply may result in eviction from the market. If you are late excessively, fail to notify the Market Manager of absences and/or are a no show, this may result in eviction from the market. These fines may also be imposed to anyone packing up and/or tearing down before 1:00pm, even if your product is SOLD OUT. Should you have an emergency, please see the Market Manager immediately. These are safety issues and will be strictly enforced. Please be considerate of your fellow vendors.

Vendor Parking: Space will be provided and marked for vendor parking. Parking adjacent to most tents will be provided. However, all produce vendors have priority for each spot adjacent to tents and shall be given absolute preference.

Product Quality: In rare instances, the market manager may determine a product or products substandard. In such instances vendors will be asked to remove these products. Failure to adhere to such requests will result in expulsion from the market.

Electricity & Safety: Electricity use may be provided this year by General Growth Properties. Electrical outlet use shall be at the discretion of the Market Manager and (if available) will be provided to those applicants who apply first and at no fee. Generators will be permitted at the discretion of the Market Manager and must be approved prior to use. The almost "noiseless" generators are highly recommended. If cooking on site, you must have all the appropriate fire safety equipment.

Public Health Regulations: All Vendors must comply with all City, County, and State Public Health Regulations as pertaining to their product. (i.e. Vendors that sample any kind of foods or sell foods for immediate consumption must have appropriate washing stations, proper food handling – gloves, proper refrigeration for those food products that apply, etc.)

Tax Apportionment: Vendors are explicitly responsible for all those taxes due to the proper taxing authority. For more information contact the city of Louisville.

Conduct: All vendors will be expected to act in a professional manner at all times during the market. No alcohol, profanity or vulgar/rude behavior will be tolerated. Should a vendor encounter a problem with another vendor or customer, please notify the Market Manager immediately.

Conflicting/Competing Business: No conflicting/competing businesses (except for produce/food) shall be allowed unless agreed upon by the first participating vendor. The Market Manager reserves the right to reject any application. Each vendor is therefore encouraged to submit an application as soon as possible in order to reserve its place in the market. Applications that fail to include the proper participation fee will not be considered until such fee is paid.

Out of consideration to the general public, NO PETS will be allowed by vendors. (Service animals are permitted.) NO SMOKING will be allowed by vendors, their representatives, family and/or friends in or near any booths.

Each application must include the following to be considered:

1. Signed and completed application mailed to Louisville Farmers Market at Oxmoor
c/o John Mudd
1851 Alfresco Place
Louisville, KY 40205
2. Proof of Insurance Coverage

All inquiries about market participation should be directed to John Mudd 502.272.0077 or Palmer Cole 502.541.8789.