

KENTUCKY FARM BUREAU

9201 Bunsen Parkway • P.O. Box 20700 • Louisville, KY 40250-0700
Phone 502.495.5000 • Fax 502.495.5114 • kyfb.com

For Immediate Release
Angela.Blank@kyfb.com

Contact: Angela Blank
502.495.5191
502.303.7160

“Kentucky Farm Bureau’s Bluegrass and Backroads” Receives Two Emmy Nominations

Louisville, KY. (June 4, 2009)- “Kentucky Farm Bureau’s Bluegrass and Backroads”, a 30-minute weekly program, was recently nominated for two Emmy Awards.

The National Academy of Television Arts and Sciences announced the nominees for the 45th Annual Ohio Valley Regional Emmy Awards and “Kentucky Farm Bureau’s Bluegrass and Backroads” nabbed two nominations for Best Overall Magazine and Best Photography in a Program. These prestigious awards recognize the best television and media professionals in the nation.

“We’re excited to be nominated by our peers and are just beginning to work on season seven of *Bluegrass & Backroads*,” said Bob Shrader, Kentucky Farm Bureau’s video production coordinator. “Receiving this nomination helps us know we’re going in the right direction. Win or lose, we’re just glad to be recognized.”

“Many magazine shows,” said Shrader, “have ten to twelve people working on them at one time.”

Kentucky Farm Bureau has three video production specialists: Shrader and Matt Hilton, doing the writing, filming and interviews, and Mike Feldhaus, director of broadcast services, serving as host.

“Kentucky Farm Bureau’s Bluegrass and Backroads” was recently selected for airing overseas. The program was one of only a handful selected to air on RURAL TV--the world’s first 24-hour international television network dedicated to crossing borders with farming, equine, rural lifestyle, and traditional country

music entertainment programs in Great Britain and western Europe.

The weekly program is now aired nationally via satellite on Dish Network and DirecTV, and most major cable outlets. It is aired weekly in most Kentucky television markets. For a complete schedule list or to view airings streaming online, visit kyfb.com/federation.

The Ohio Valley Chapter of NATAS will present the winners of the prestigious and coveted Emmy Awards on July 25th in Lexington.

###